

Guidelines for Commercial, Promotional and Corporate Sponsorships and Partnerships

Botetourt County Schools recognizes that corporate and other private sponsorship of programs and activities related to education can provide valuable enhancement of the educational programs offered.

All commercial, promotional and corporate sponsorship and partnership agreements are subject to the terms outlined on Form KQ-F, Botetourt County Schools Sponsorship/Partnership Agreement. In an effort to ensure that sponsorships and partnerships are consistent with the vision, mission, goals and objectives of the school division, all sponsorship/partnership proposals will be approved by the Superintendent/Designee.

The building principal shall submit the agreement to the Superintendent/Designee prior to the implementation of any sponsorship provided to the school division.

Adopted: October 12, 2017